

The Disciplined Trader's Playbook

Core Principles for Professional Swing Trading
from Brian Shannon

12.30.25 Seminar Recording



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The Guiding Philosophy: Clarity Over Complexity

Professional trading isn't about adding more indicators; it's about using the right ones with purpose. The goal is to reduce noise and focus on what matters.

"To me, it's about trying to keep these charts as clean as possible."

Clutter



Clarity



The Specialist's Advantage: Know Your Craft

True expertise comes from deep focus, not broad generalization. This playbook is exclusively for swing trading, the specific area of mastery.

"It's like I own an apple shop and someone comes in and asks me for a pear... they're different fruit. That's not what I do here."



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Key Takeaway: This is a swing trading service. We do not discuss long-term investing.

The Three Pillars of a Winning System

Mastery requires a system. This playbook is built on three interconnected pillars that guide every trading decision.



The Right Tools

Selecting and understanding your indicators with precision.

A Repeatable Process

A systematic approach from watchlist to trade execution.

A Resilient Mindset

The psychological discipline to manage risk and emotion.

Pillar I: Anchoring Your Analysis with VWAP

The Anchored VWAP provides context by revealing who has been in control of a stock since a significant event.



The Four Key Anchor Types

1. High-Volume Events:

Major breakouts or gaps that reset psychology.

2. Fundamental Reports:

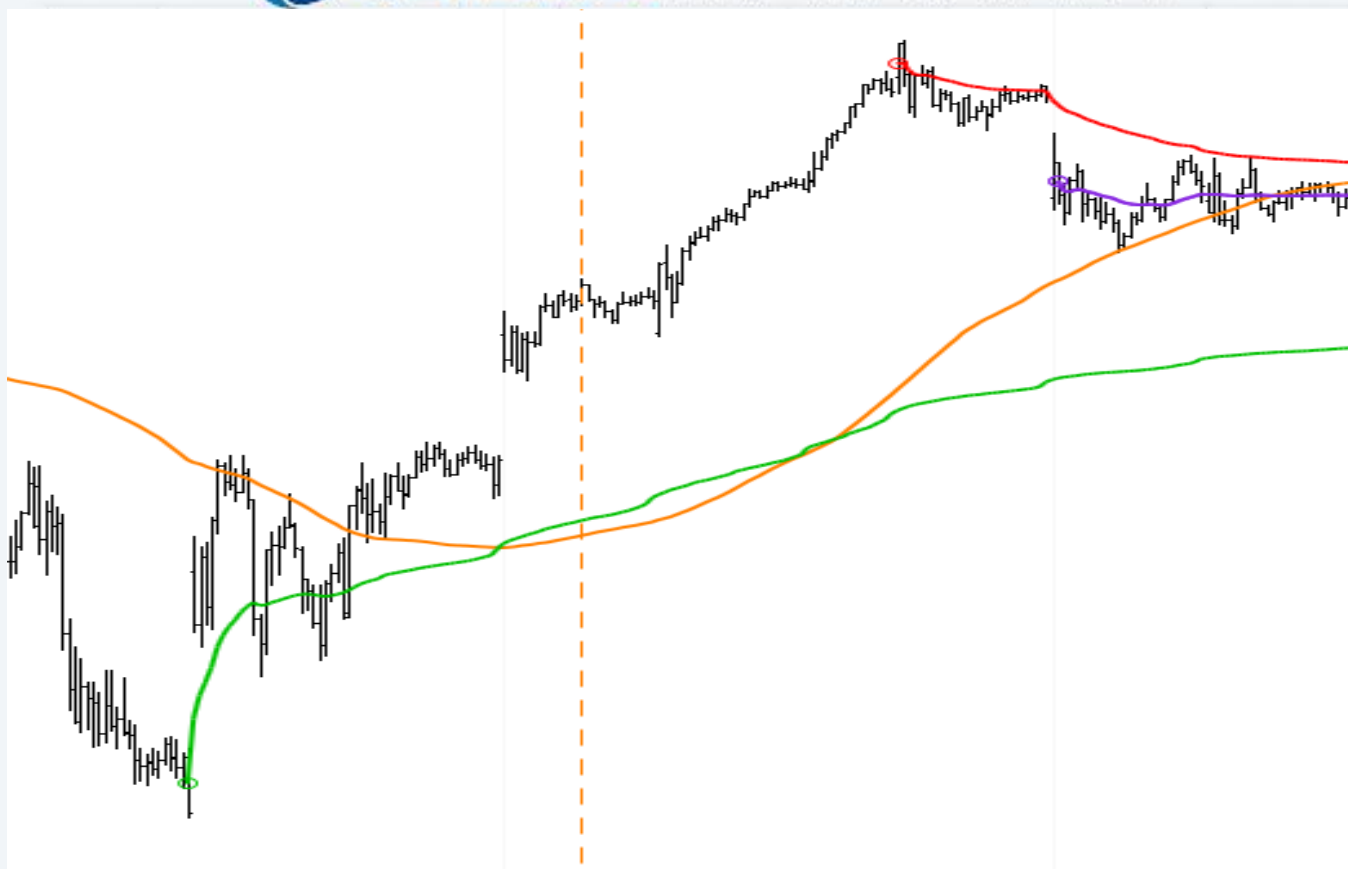
Earnings, FDA announcements, Fed decisions.

3. Price-Based Events:

Critical swing highs and swing lows.

4. Time-Based Events:

Year-to-date, Month-to-date, Week-to-date VWAPs.



The Logic of the 5-Day Moving Average

We use a 5-**DAY** Moving Average, *not* a 5-**PERIOD** Moving Average on intraday charts. The **period** setting is calculated, not arbitrary.

The Calculation

Total minutes in a 5-day trading week: 1,950 minutes

$$\div \frac{1,950}{\text{Clock Icon}} \div = \text{Chart Icon}$$

Your Chart Timeframe
(in minutes)

MA Period

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For a 30-min chart

$1,950 / 30 = 65\text{-period MA}$

For a 10-min chart

$1,950 / 10 = 195\text{-period MA}$

The Flaw in Extended Hours Data: A Case Study in AFRM

Including pre- and post-market data is "absolutely illogical" because it gives equal weight to periods of negligible volume, distorting the indicator.

Distorted View



Accurate View



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****Pro-Tip**:** If you must analyze overnight action, use a Moving VWAP (MVWAP) to properly account for volume.

Pillar II: Taming the Watchlist

"I'm finding myself watching 10 to 20 stocks per day... concerned that if the majority of them happen to trigger... I'd be over-risked."

Rank Your Ideas



Divide your list into "A-List" (highest conviction setups) and "B-List" ideas. Focus exclusively on the A-List in the morning.

Manage Current Risk First



Before looking for new entries, assess your open positions. Are stops in danger? Are positions behaving well?

Let the Market Settle



Ignore most early morning alerts. The first 5 minutes often generate noise, not valid signals.

The Purpose of an Alert Is to Begin Analysis, Not to End It

“An alert is simply an alert. I never look at an alert going off and think, ‘Okay, I have to buy that stock.’”

The Process in Action (MRCY Example)

- 🔔 1. An alert goes off at \$74.60.
- 🔍 2. It just rallied 60 cents to get there. I'm not really interested in it yet.
- 🧠 3. Instead of chasing, reset the alert for a more optimal price or wait for a pullback. The alert prompted a decision to **wait**.



The Art of the Entry: Three Questions to Ask Before Every Trade

A breakout above the previous day's high is a sign of momentum, but it's only one piece of the puzzle. Context is everything. Before entering, you must answer three questions.

- 1. Where has it come from?**
(How much energy has been expended to reach this point?)
- 2. Where does it have the potential to go?**
(Where is the next likely source of supply/resistance?)
- 3. Is the risk worth the reward?**
(Based on the answers to 1 & 2, does this trade make sense right now?)



Case Study: Why You Don't Chase the Extended Move (CDZI)



Applying the Framework

Q1: Where has it come from?

It just rallied from 5.35 to 5.80... about 9%.

Q2: Where can it go?

We're basically right there [at resistance].

Q3: Is the risk worth the reward?

Right now, no.

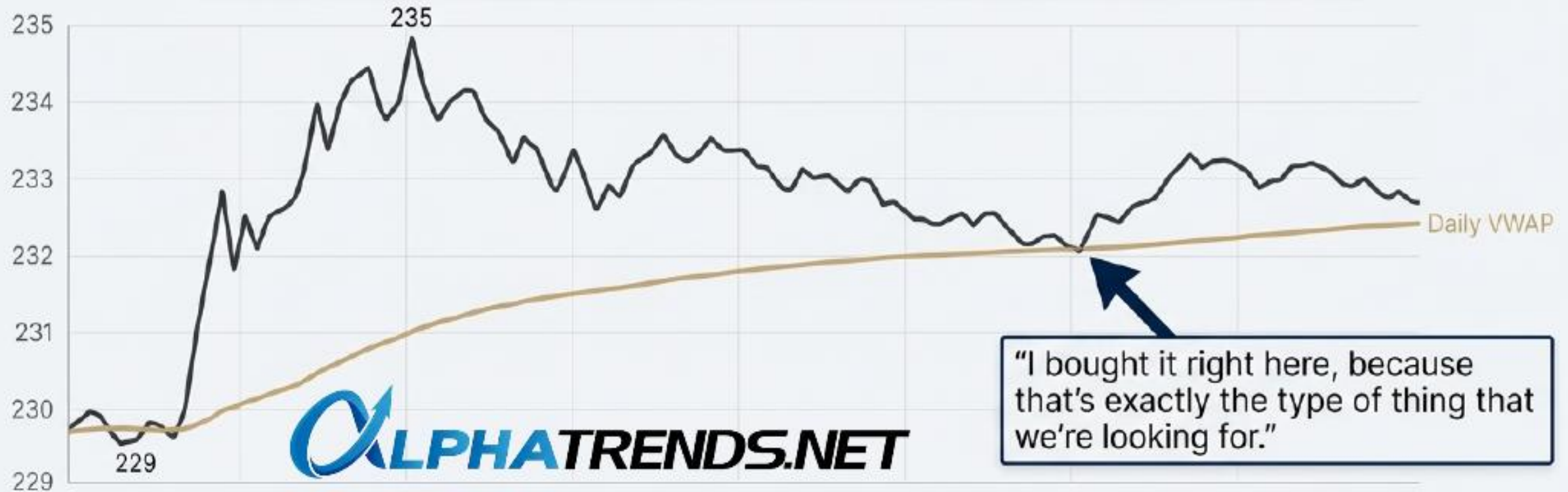
The Playbook Move

Instead of buying the breakout, the disciplined move is to wait for a pullback. "What would actually get me more interested in this stock is if it pulls back. I might set an alert at 5.67."

Case Study: Executing the Perfect Pullback (Reddit)

The stock made a strong initial run, tempting traders to chase.

"You don't want to buy it because it's just run from 229 to 235... Instead, we want to see it maybe pull back to the daily VWAP."



"I bought it right here, because that's exactly the type of thing that we're looking for."

The highest-probability entry often comes *after* the initial excitement fades.
Discipline creates lower-risk opportunities.

Pillar III: A Resilient Mindset

A winning system is useless without the psychological discipline to follow it.
This means detaching from the outcome of any single trade.



On Missed Trades

"If I miss a trade, I miss a trade. You're just going to miss some trades, and that's trading. You've got to be okay with that."

On Automation

"I've never done a buy stop in my life. I'm not going to allow the machine to get me to 20 into 20 different stocks."

On Control

The professional trader maintains final control over every entry and exit, refusing to be driven by FOMO or automated triggers.

Your System, Your Rules

This playbook is a proven, professional framework. However, the ultimate goal is to build a system that works for **you**.

"If you find value in something that I'm not using, it doesn't mean it's not valuable. It's something you should continue to use."



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Use these principles as a foundation. Test them, validate them, and integrate what works into your own unique trading plan.

The Disciplined Trader's Playbook: A Synthesis



Philosophy

Start with a foundation of **Simplicity** (clean charts) and **Specialization** (know your niche).



Tools

Master your core instruments. Understand the logic of the **Anchored VWAP** and the **5-Day Moving Average** (and why to exclude extended hours).



Process

Prioritize your watchlist, use **Alerts** to start analysis, and ask the **Three Key Questions** before every entry. Don't chase—wait for the pullback.



Mindset

Cultivate professional discipline. **Accept missed trades** and maintain manual **Control** over your decisions.



It's a matter of prioritizing what you see in terms of the opportunities.

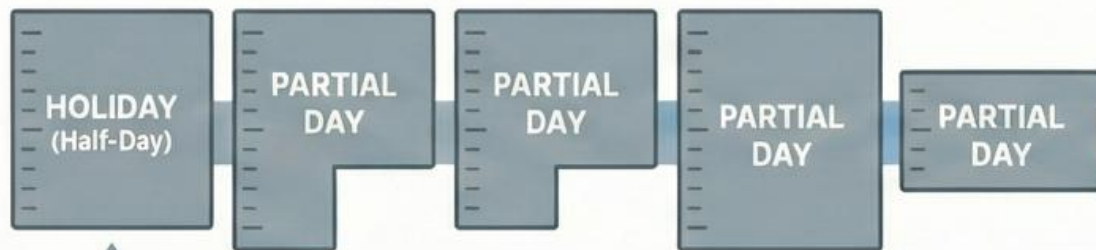
The Trader's Guide to a True 5-Day Moving Average

THE PROBLEM: The Flaw in Daily Chart Averages



Daily Charts Give a False Average Mid-Day

It averages 4 full days plus the current, incomplete day's trading activity.



Holiday Schedules Further Skew the Data

A mix of full days, half-days, and partial days creates an unreliable average.

THE SOLUTION: Calculate Using Trading Minutes

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One full trading day equals 390 minutes of market activity.


$$\frac{1950 \text{ Minutes}}{\text{Intraday Chart Timeframe}} = \text{Moving Average Period}$$

Example:
10-min Chart



1950 Minutes =

195
PERIOD



Avoid Uneven Timeframes like Hourly Charts

Use periods that divide evenly into the day, like a 85-minute chart (6 periods/day).