

# The Disciplined Trader's Playbook

Core Principles for Professional Swing Trading  
from Brian Shannon

## 12.30.25 Seminar Recording

# The Guiding Philosophy: Clarity Over Complexity

Professional trading isn't about adding more indicators; it's about using the right ones with purpose. The goal is to reduce noise and focus on what matters.

*"To me, it's about trying to keep these charts as clean as possible."*

Clutter



Clarity



# The Specialist's Advantage: Know Your Craft

True expertise comes from deep focus, not broad generalization. This playbook is exclusively for swing trading, the specific area of mastery.



*"It's like I own an apple shop and someone comes in and asks me for a pear... they're different fruit. That's not what I do here."*

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**Key Takeaway:** This is a swing trading service. We do not discuss long-term investing.

# The Three Pillars of a Winning System

Mastery requires a system. This playbook is built on three interconnected pillars that guide every trading decision.



## **The Right Tools**

Selecting and understanding your indicators with precision.

## **A Repeatable Process**

A systematic approach from watchlist to trade execution.

## **A Resilient Mindset**

The psychological discipline to manage risk and emotion.

# Pillar I: Anchoring Your Analysis with VWAP

The Anchored VWAP provides context by revealing who has been in control of a stock since a significant event.



## The Four Key Anchor Types

### 1. High-Volume Events:

Major breakouts or gaps that reset psychology.

### 2. Fundamental Reports:

Earnings, FDA announcements, Fed decisions.

### 3. Price-Based Events:

Critical swing highs and swing lows.

### 4. Time-Based Events:

Year-to-date, Month-to-date, Week-to-date VWAPs.



# The Logic of the 5-Day Moving Average

We use a 5-**DAY** Moving Average, *not* a 5-**PERIOD** Moving Average on intraday charts. The **period** setting is calculated, not arbitrary.

## The Calculation

Total minutes in a 5-day trading week: 1,950 minutes

$$\frac{1,950}{\text{Your Chart Timeframe (in minutes)}} \div = \text{MA Period}$$


Your Chart Timeframe  
(in minutes)

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**For a 30-min chart**

$$1,950 / 30 = 65\text{-period MA}$$

**For a 10-min chart**

$$1,950 / 10 = 195\text{-period MA}$$

# The Flaw in Extended Hours Data: A Case Study in AFRM

Including pre- and post-market data is "absolutely illogical" because it gives equal weight to periods of negligible volume, distorting the indicator.

**Distorted View**



**Accurate View**



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**\*\*Pro-Tip\*\*:** If you must analyze overnight action, use a Moving VWAP (MVWAP) to properly account for volume.

# Pillar II: Taming the Watchlist

*"I'm finding myself watching 10 to 20 stocks per day... concerned that if the majority of them happen to trigger... I'd be over-risked."*

## Rank Your Ideas



Divide your list into “A-List” (highest conviction setups) and “B-List” ideas. Focus exclusively on the A-List in the morning.

## Manage Current Risk First



Before looking for new entries, assess your open positions. Are stops in danger? Are positions behaving well?

## Let the Market Settle



Ignore most early morning alerts. The first 5 minutes often generate noise, not valid signals.

# The Purpose of an Alert Is to Begin Analysis, Not to End It

**“An alert is simply an alert. I never look at an alert going off and think, ‘Okay, I have to buy that stock.’”**

## The Process in Action (MRCY Example)

- 1. An alert goes off at \$74.60.
- 2. It just rallied 60 cents to get there. I’m not really interested in it yet.
- 3. Instead of chasing, reset the alert for a more optimal price or wait for a pullback. The alert prompted a decision to **\*wait\***.



# The Art of the Entry: Three Questions to Ask Before Every Trade

A breakout above the previous day's high is a sign of momentum, but it's only one piece of the puzzle. Context is everything. Before entering, you must answer three questions.

## 1. Where has it come from?

(How much energy has been expended to reach this point?)

## 2. Where does it have the potential to go?

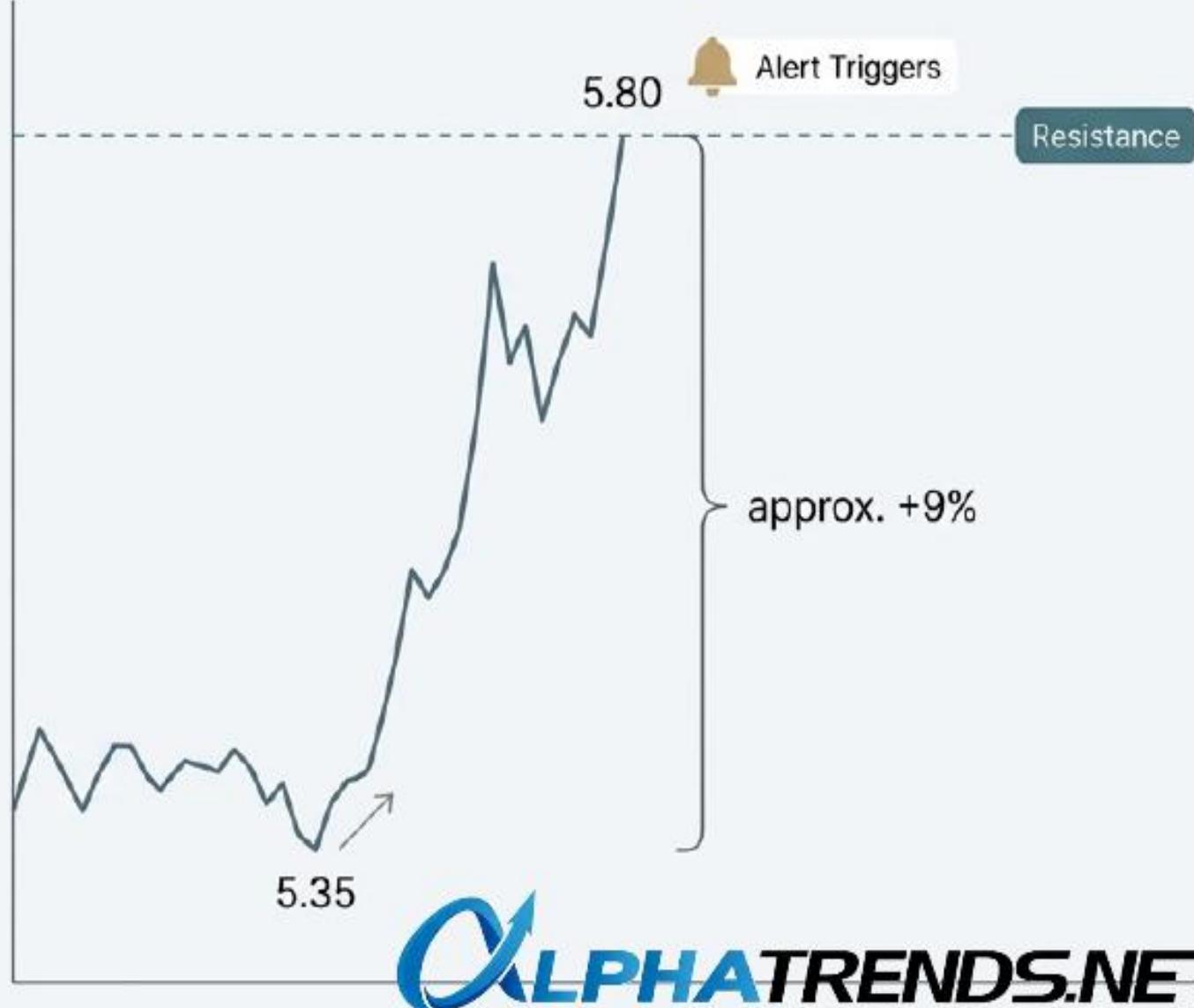
(Where is the next likely source of supply/resistance?)

## 3. Is the risk worth the reward?

(Based on the answers to 1 & 2, does this trade make sense right now?)



# Case Study: Why You Don't Chase the Extended Move (CDZI)



## Applying the Framework

### Q1: Where has it come from?

It just rallied from 5.35 to 5.80... about 9%.

### Q2: Where can it go?

We're basically right there [at resistance].

### Q3: Is the risk worth the reward?

Right now, no.

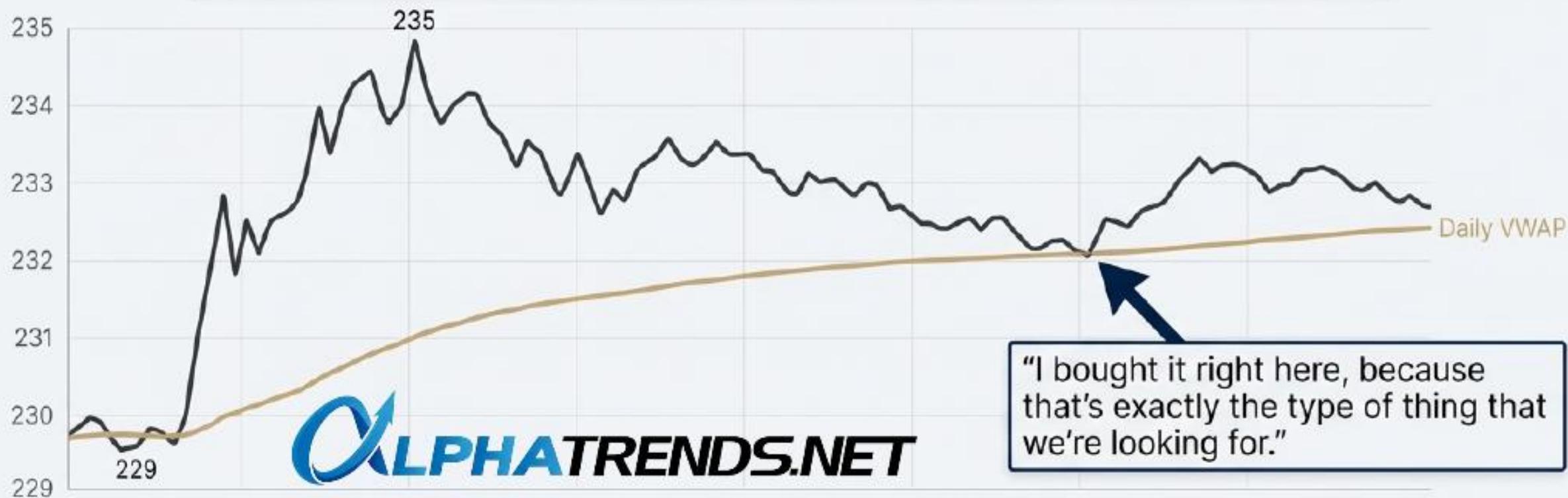
## The Playbook Move

Instead of buying the breakout, the disciplined move is to wait for a pullback. "What would actually get me more interested in this stock is if it pulls back. I might set an alert at 5.67."

# Case Study: Executing the Perfect Pullback (Reddit)

The stock made a strong initial run, tempting traders to chase.

*"You don't want to buy it because it's just run from 229 to 235... Instead, we want to see it maybe pull back to the daily VWAP."*



**The highest-probability entry often comes after the initial excitement fades.**  
Discipline creates lower-risk opportunities.

# Pillar III: A Resilient Mindset

A winning system is useless without the psychological discipline to follow it. This means detaching from the outcome of any single trade.



## On Missed Trades

*"If I miss a trade, I miss a trade. You're just going to miss some trades, and that's trading. You've got to be okay with that."*

## On Automation

*"I've never done a buy stop in my life. I'm not going to allow the machine to get me to 20 into 20 different stocks."*

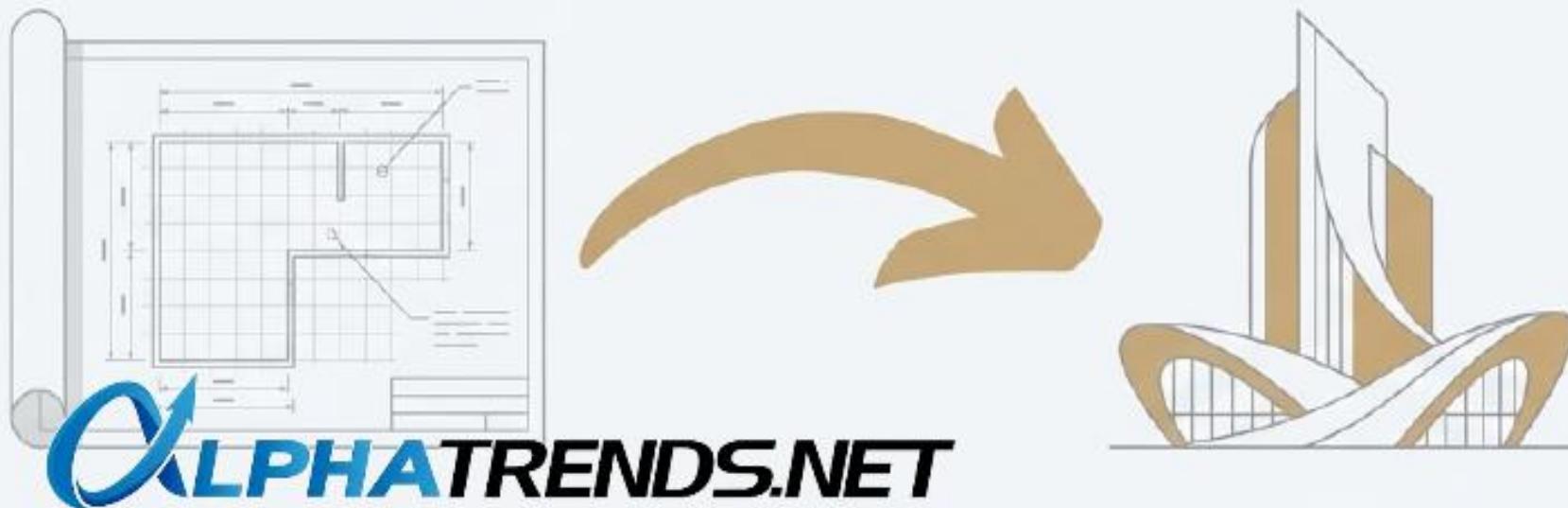
## On Control

*The professional trader maintains final control over every entry and exit, refusing to be driven by FOMO or automated triggers.*

# Your System, Your Rules

This playbook is a proven, professional framework. However, the ultimate goal is to build a system that works for *\*you\**.

*"If you find value in something that I'm not using, it doesn't mean it's not valuable. It's something you should continue to use."*



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Use these principles as a foundation. Test them, validate them, and integrate what works into your own unique trading plan.

# The Disciplined Trader's Playbook: A Synthesis



## Philosophy

Start with a foundation of **Simplicity** (clean charts) and **Specialization** (know your niche).



## Tools

Master your core instruments. Understand the logic of the **Anchored VWAP** and the **5-Day Moving Average** (and why to exclude extended hours).



## Process

**Prioritize** your watchlist, use **Alerts** to start analysis, and ask the **Three Key Questions** before every entry. Don't chase—wait for the pullback.



## Mindset

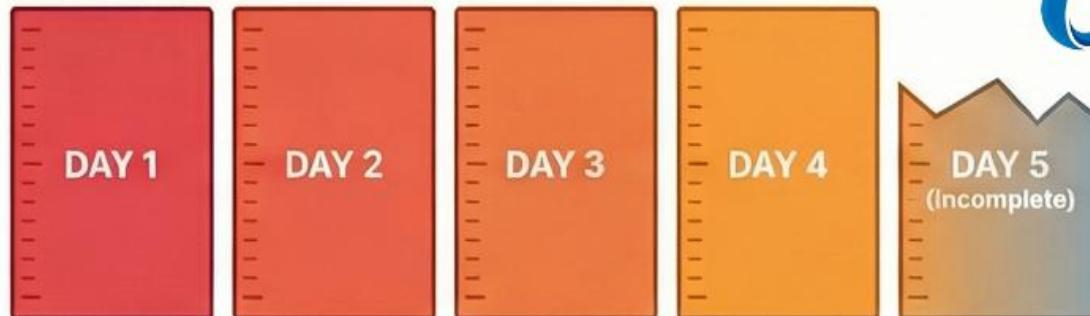
Cultivate professional discipline. **Accept missed trades** and maintain manual **Control** over your decisions.

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*It's a matter of prioritizing what you see in terms of the opportunities.*

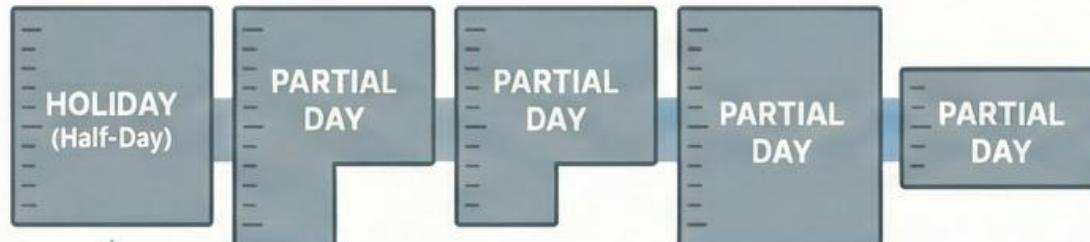
# The Trader's Guide to a True 5-Day Moving Average

## THE PROBLEM: The Flaw in Daily Chart Averages



### Daily Charts Give a False Average Mid-Day

It averages 4 full days plus the current, incomplete day's trading activity.



### Holiday Schedules Further Skew the Data

A mix of full days, half-days, and partial days creates an unreliable average.

## THE SOLUTION: Calculate Using Trading Minutes



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1950 MINUTES

A True 5-Day Period

One full trading day equals 390 minutes of market activity.



$$\frac{1950 \text{ Minutes}}{\text{Intraday Chart Timeframe}} = \text{Moving Average Period}$$

Example:  
10-min Chart

$$\div 1950 \text{ Minutes} = 195 \text{ PERIOD}$$



### Avoid Uneven Timeframes like Hourly Charts

Use periods that divide evenly into the day, like a 65-minute chart (6 periods/day).